

PROGRAM STATUS AS OF DECEMBER 31, 2017

NAME OF PROGRAMS/PROJECT	MARKET EXPANSION OF RICE TRADING THROUGH DIRECTLY MSI-SERVED LANDBANK BRANCHES
PROGRAM DESCRIPTION/ PURPOSE	TO PROVIDE ADDITIONAL MARKETS TO BANK-ASSISTED FARMER-COOPERATIVES AND SMEs AS A VEHICLE TO PROVIDE INCREASED INCOME AND OPPURTUNITIES
MODE OF IMPLEMENTATION	TO CONVERT LANDBANK BRANCHES PROCURING LOCALLY OF THEIR MILLED RICE REQUIREMENTS INTO DIRECTLY SERVED BY MASAGANANG SAKAHAN, INC. CONTINUED 100 % COVERAGE AS OF DECEMBER 2015
TARGET BENEFICIARIES	FARMER-COOPERATIVES ENDORSED BY LANDBANK
PROGRAM BENEFITS TO FARMER-COOPERATIVES	1. ADDITIONAL NICHE MARKET FOR FARMERS PRODUCE OF MILLED RICE 2. IMPROVEMENT IN INCOMES BY ENCOURAGING VALUE ADDED PROCESSES
PROJECT STATUS AS OF DECEMBER 31, 2016	100% FULL CONVERSION AS OF DECEMBER 31, 2017 CONSISTING OF MARKET INDICATORS: Cost of Sales : P 260.02 Million No. of Co-ops : 34 No. of SMEs : 77 No. of Bags : 95,803
	NEW LANDBANK BRANCHES FULLY CONVERTED TO DIRECTLY-MSI SERVED: Region 1 : 38 branches/field units Region 2 : 38 branches/field units Region 3 : 65 branches Region 4 : 82 branches/field units Region 5 : 29 branches/field units Region 6 : 38 branches/field units Region 7 : 26 branches/field units Region 8 : 23 branches/field units Region 9 : 26 branches/field units Region 10 : 32 branches/field units Region 11 : 19 branches/field units Region 12 : 34 branches/field units