

MASAGANANG SAKAHAN, INC.
A LandBank Subsidiary

	Description	Formula	Weight	Rating/Score	Baseline Data (2014)	2015								
						1 st Quarter		2 nd Quarter		Full Year Target	3 rd Quarter		4 th Quarter	
						Target	Actual	Target	Actual		Target	Actual	Target	Actual
STAKEHOLDERS	SO 1 : Strengthen the Market Access of LandBank Assisted Cooperatives													
	SM 1 Percent of Cooperatives with Marketing Capability													
	SM 2 Primary Market* Developed	(Total No. of Retailers/ End-Users Accounts)	10%	(Actual/Target) X Weight (but not to exceed the weight)	31	15	22	7	3	35	9		4	
	SM 3 Volume of Rice Sold	Volume of Rice (bags)	10%	Weight – (((Actual-Target/Target) X Weight) (but not to exceed the weight)	6,578 bags	2,000	2,933	1,700	3,035	7,500 bags	2,000		1,800	
	SO 2 : Strengthen the Competitiveness and Technical Knowledge of the LandBank Assisted Farmer-Cooperative													
	SM 4 Total No. of Cooperative with Improved Quality of Palay that Benefitted from the Payment In Kind (PIK) Program	No. of Cooperatives	10%	(Actual/Target) X Weight (but not to exceed the weight)	15	6	6	10	12	25	-		9	
	SO 3 : Promote customer satisfaction in the delivery of services													
SM 5 Customer Satisfaction Survey	% of respondents giving a rating of 4 (Rating: 5= Excellent; 1= Poor)	15%	(Actual/Target) X Weight (but not to exceed the weight)	N/A	Preparation of Questionnaire/ Survey Form	Prepared Survey Form	Conduct of Survey	On-going survey	Average of 4	Conduct of Survey		Collation of Survey Forms and Processing of Results		

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