MASAGANANG SAKAHAN, INC.
A Landbank Subsidiary

2017 CORPORATE OPERATING BUDGET

Key Results Area	2017 Target (Php Million)
INSTITUTIONAL VIABILITY	
Strengthen Financial Viability	
Gross Revenues	391.51
Cost of Sales	318.92
Gross Profit	72.59
Gross Profit Rate	23%
Operating Expenses	25.40
Net Operating Income	47.19
Other Income	0.45
NIBT	47.64
NIAT	33.35

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